

Blockchain based, Trusted Food Supply Chain Ecosystem V2.0

Summary

Food is delivered to consumers through production, processing, wholesale and retail distribution. The network between its participants and processes is called the 'Food Supply Chain'. Currently, the 'Food Supply Chain' is operated on a trust-based relationship. However, trust has been undermined by opaque and complex supply chains, irresponsible participants, immorality, and delayed settlements. Lack of trust among participants leads to supply chain inefficiency, food safety, and quality sustainability issues. As a result, 1.6 billion tons or one-third of the world food production is wasted every year.

Blocery utilizes the distributed ledger data structure to provide a new generation of food supply chain ecosystem. Blocery allows participating producers, distributors, settlement service providers and consumers to exercise immutable data sovereignty. All food supply chain participants will be connected, and add values to a transparent and reliable value chain.

In addition, Blocery issues Blocery Token (BLY), a utility Token used in the Blocery ecosystem. BLY is a medium of motivation to strengthen economic values and to participate in the ecosystem. Blocery incentivizes ecosystem participants for generating and sharing data. Blocery data may include production history, distribution and quality management, pre-purchase, dApp participation, financial services and more. As such, the Blocery ecosystem brings new value to producers, consumers, manufacturers and distributers for its value chain.

BLY tokens can be used as a means of all contracts and transactions within the ecosystem, including compensation for data provision or data usage, mediation of disputes, and the use of decentralized applications(dApps). With the invigorating of a transparent and reliable food ecosystem, the volume of supply chain management, pre-purchase and smart contracts will increase, which means more BLY in stake. Therefore, growth of the platform will positively affect the value of the BLY token.



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Background

Current Market

Inefficiency in Food Supply Chain

Globally, 1.6 billion tons of food (approx. \$1.2 T) is being wasted every year in the process of production, storage, package, wholesale and retail distribution, and consumption. This is one-third of the world's food production. While some participants in the food industry are applying new technologies and data structure to streamline the value chain, most do not have an accurate understanding of supply chains, such as supply and demand forecast. This leads to inefficient time and stock management. According to the Boston Consulting Group (BCG) report, the application of supply chain technology could save up to \$120 billion annually, and improved coordinates among participants can reduce the problem by \$60 billion.¹

Trust among participants

According to a recent survey, 84% of consumers answered the production and distribution history, including where and how the product was made, affects their purchase decision process. Number of food fraud cases has increased by 60 percent over the past few year, including the infamous Chinese milk scandal with

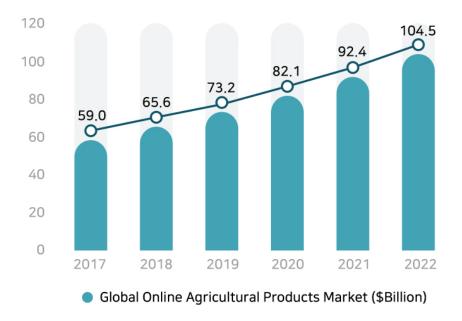
¹ https://www.bcg.com/publications/2018/tackling-1.6-billion-ton-food-loss-and-waste-crisis.aspx

hazardous melamine in powdered milk. Generally, food frauds are caused by opaque and complex supply chains, participants' moral hazards, costs, and etc. Participants in the food supply chain do not know other participants or processes. If someone manufactures or processes with ingredients produced by earlier participants, the manufacturer encounters risks of the food ingredients. A total of 456 food recalls in the U.S. were recorded for 2017 with each recall estimated to cost an average \$10 million. The main cause of recalls were unmarked and false ingrediants. Because of these incidents, participants are unable to meet each other's needs nor trust each other.².

Online Food Market Growth

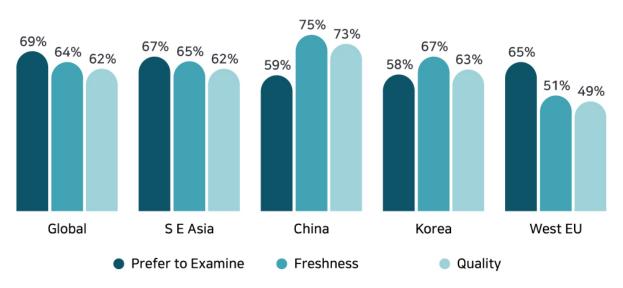
The online food market is growing rapidly worldwide. Based on the global online food market data surveyed by research firm Stasia, the global online food market continues to grow, reaching \$104.5 billion in 2022, with an annual growth rate more than 10%. Experts predict that the spread of smartphones will allow access easier anytime anywhere which will further increase the volume.

² https://www.foodsafetymagazine.com/enewsletter/a-look-back-at-2017-food-recalls/



Unreliable Online Food Market

Unlike mature manufactured goods online market, online food market is still lagging behind in its maturity. According to Nielsen's report, the main obstacle for consumers to buy agricultural products online is the reliability of products. In addition to difficulties to see the product itself, major concern was difficulties to buy safe and reliable food. For the active penetration of online agricultural products purchase, it is necessary to provide reliable information on the production history of agricultural products within the online platform



O Top Barriers to Online Purchasing

Excessive gross margin per grocery order

Although the global food market is growing rapidly, there are a variety of problems behind the scenes that consumers are not aware. Distributors in the online food market have become big middlemen, setting high gross margin. According to Barclays reports, Amazon Fresh, a leading U.S. food e-commerce, has the merchandise gross margins per grocery order 21.5 percent approximately, which compares with Kroger's 25 percent margin. Gross margin of agricultural products registered on the market is established in various participants in the value chain, including multiple distributors and retailers.

With characteristics of agricultural products, they are exploiting the producers' insecure sales and inventory. According to a press release in 2017³, a large retailers who specializes in agricultural products purchased large quantities of cabbage at a price of \$1.2 per unit and sold at \$6. Such retailers made a profit of \$4.8 through large-scale purchasing at the production phase. In other words, consumers are losing the opportunity to purchase at a lower price due to large retailers.

Robo vans, more automation could help Amazon grocery reach breakeven sooner

Jeff Daniels I @jeffdanielsca Published 9:03 AM ET Mon, 1 May 2017 I Updated 7:24 PM ET Mon, 1 May 2017



At the same time, the report indicated that <u>Amazon</u> is likely to face additional competitive pressures and other major hurdles as it ramps up expansion beyond the current 21 domestic markets. At breakeven, Barclays estimates the merchandise gross margins per grocery order would be approximately 21.5 percent, which compares with <u>Kroger's 25</u> percent margin. MORE FROM CNBC by Taboola The Apple Watch is getting a heart health upgrade, says Apple analyst — here's why it matters Mark Zuckerberg's obsession with an ancient

Roman emperor offers insight into how he runs

Facebook

³ http://news.hankyung.com/article/201711272383g

Financial Exclusion of Small and Medium Enterprises in Supply Chain

Perishable properties and necessity of inventory management justifies prevalence of credit transaction. This form of transaction is highly favored by restaurants and small sized merchants. Problem lies in that their size is not big enough to assess the credibility thus traditional finance didn't cover the factoring market per their transactions. SMEs' lack of credibility puts them required return excessively high from factoring or reject any requests for loans. Thus low market power leads them into working capital management problem.

Despite the governmental policy on primary suppliers, small-sized of them are excluded from financial support from institutions. If size and trust is built for farms, they don't need extra financial support as they can enter into contract farming where they can get pre-payment with costs(fertilizer, seed) paid in advance. Nevertheless small-sized can't see the merit of the reservation-based farming which puts majority of primary suppliers under the category of financial misfit.

Solution

In order to improve the current food supply chain and its market, Blocery propose the following solutions.

Blocery provides secure and traceable food ecosystem and creates transparent, standardized and efficient food supply chain with blockchain and big data engines.

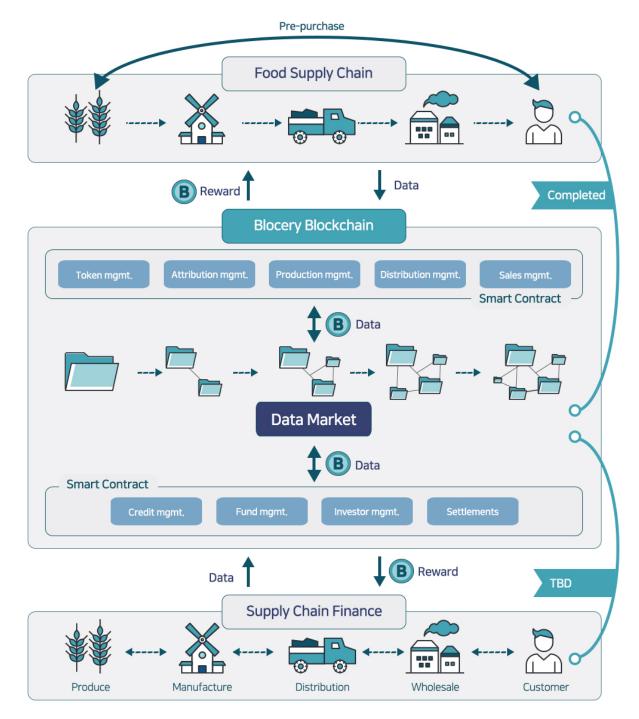
To maintain transparency in the process, Blocery uses IoT devices and distributed ledger database to establish a quality control system that cannot be forged or altered. Blocery provides modules, which includes Data Entry and Access, Trace and Certifications to maximize its efficiency. Participants - from producers, manufacturers, distributers, retailers and consumers – are given the opportunity to leverage traceable and transparent data to predict real-time supply and demand and to scale through automated process. In addition, participants better collaborate with each other to operate more efficiently and reduce the cost.

Blocery launched MarketBly and Nicefood, which is a decentralized application that enables complete DTC (Direct-to-consumers) to overcome the centralized distribution system that takes excessive gross profit. The blockchain-based DTC service is a peer-to-peer network. When both producers and consumers contribute to revitalizing the ecosystem, they are incentivized and voluntarily participate in the Blocery Food Supply Chain Ecosystem.

For active growth in online purchase of agricultural product, the production history of agricultural products and sales information should be provided transparently to ensure the reliability of products. Blocery provides consumers with data of production history and sales information in accordance with international standards(GS1) on blockchain. Because blockchain is designed to be tamper-proof and transparent to all participants, putting production history and sales information of the agricultural products on blockchain makes it easier for consumers to buy agricultural produces.

Blocery's dApp, MarketBly, allows consumers and wholesalers to pre-purchase agricultural products at any stages of the value chain through Smart Contract. This reduces the risk of sales and stock for producers, and also prevents non-fulfillment of a contract. Delivered with safe and traceable food, consumers can purchase at much lower price through pre-purchase. Blocery plans to advance ecosystem into Supply Chain Finance and Decentralized Finance with regulatory compliance.

Business Flow



[2-1 Business Flow]

Blocery records immutable and trusted data onto the blockchain such as the production, distribution, and sales history of agricultural products. blockchain provides transactions that establishes trust and transparency, while streamlining current process. Consumers can purchase safe agricultural products at lower prices through pre-purchase at earlier stages, and producers

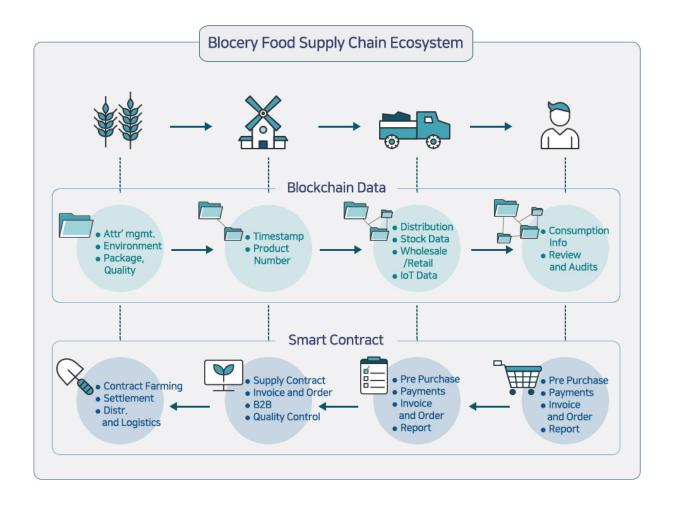
can ensure stable demand and revenue through strong contract implementation. Blocery provides more efficient way of working across the food supply chain and benefits all participants with safer, smarter and more sustainable food supply chain ecosystem.

Blocery Food Supply Chain Management Platform

Blocery Food Supply Chain Management Platform establishes more secure and efficient environment with Blocery IoT devices, big data solutions and blockchain. Ecosystem participants - from producers, manufacturers, distributers, retailers and consumers – adds value to its value chain for efficiency and security.

- Wholesalers and retailers pre-purchase and contracts with producers
- Register production history on-chain
- Verify production and growth data, and register manufacturing data onchain
- Record all IoT data automatically produced in the process on-chain
- Automatically register all monitored and analyzed data, such as expiration date, stock, storage, and production, on-chain
- Identify and certify product and register all data activities such as reviews, evaluations, and purchase.

Newly established platform provide all participants database of location, inventory, timestamps, distribution data, logistics in the process and more. Also, they can trace its value chain, which builds reliability and trust between participants.



[2-2 Blocery Food Supply Chain Management System]

New consumption trend, Pre-Purchase

Large online food e-commerce platforms are able to maintain competitive price despite high gross margin per grocery order because they purchase large quantities at lower price through direct contracts with producers.

Blocery will provide ordinary consumers with large-scale pre-purchasing, socalled lump sum purchases, that only a small number of large distributors can offer. Consumers can pre-purchase agricultural products at low prices at the production stage, or any stage of supply chain, without a limit on the quantity. For example, with Pre-Purchase, consumer can purchase a cabbage from the seedling stage, and monitor all process until it's delivered to the table. The discount rate varies depending on the time of purchase.

Producers must deposit and stake BLCT token to sell their products at the production stage. If the production history, sales information or any data provided is different when received, producer's deposited token will be deducted as a penalty. All process are recorded and processed on blockchain and smart contracts. If the contract is not fulfilled by any participants, it will not be processed.

① 주의 요함 news.hankyung.com/article/201711272383g ★ 📼		
≡ 한국경제 경	경제 금융 산업 재계 중기/벤처 글로벌경제 생활경제 일반	Q 검색
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입력 2017-11-28 09:00 수정 2017-11-28 11:36 	배추는 산지유통인이 생산자(농가)로부터 밭떼기로 구입하여 도매시장, 대형 유통업체, 대량수요처 등으로 판매하는 것이 주된 경로입니다. '포전거래'라고 불리는 이 방식은 국내 배추 유통의 85%가량을 차지합니다.	실시간 인기기사 C 10조
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[2-3 Pre-purchase in agricultural market]¹

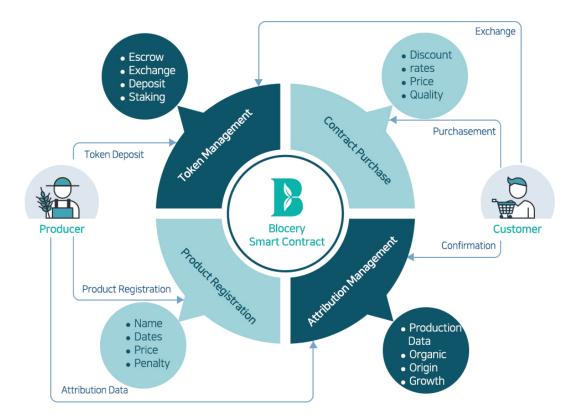
Once the Pre-Purchase of Blocery is stabilized, Blocery may consider to provide agricultural futures trading that can be traded between consumers in the Pre-Purchase process. This allows consumers to sell their rights of agricultural products purchased cheaply at the production stage to other consumers in demand.

Automated Transaction with Smart Contracts

For ideal DTC ecosystem, Blocery uses Smart Contracts to ensure that transactions between producers and consumers are fulfilled. Also, sets up a penalty in the case of problems occur, and provides consumers with the reliable production history and sales information.

The token, paid by the consumer, is safely escrowed through the smart contract until contract is fulfilled. In case the price surge during the contract, contract will have deposited tokens from both parties to defend as a function for the consumer preventing the producer terminating the contract automatically.

Blocery's reliable, automated approach to smart contracts allows consumers to trust producers and trade agricultural products directly with producers.

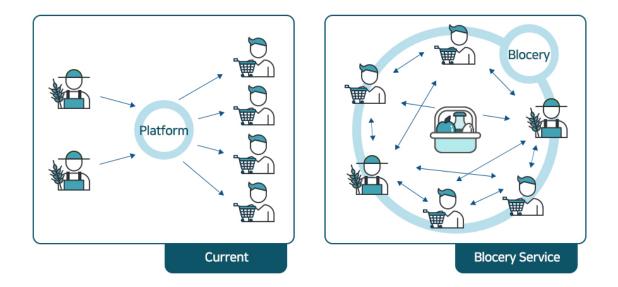


[2-4 Blocery Smart Contract]

Direct-to-consumer (DTC)

Blocery transforms existing online food e-commerce ecosystem into complete Direct-to-consumer, bypassing any third-party retailers, wholesalers, or any other middlemen. Blocery provides ecosystem with transaction guarantees, arbitrator, quality control, and other services through incentivized token economy.

Blocery significantly reduces distribution process and costs such as duplication of overhead costs, damage to agricultural products, and atmospheric volume, etc., allowing producers to make more profits and consumers to purchase agricultural products at lower prices.



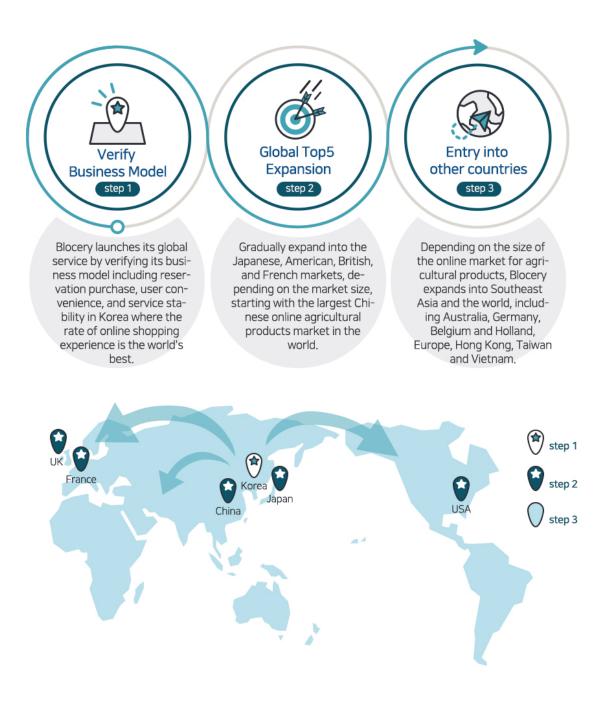
Supply Chain Finance

Blocery plans to advance ecosystem into Supply Chain Finance and Decentralized Finance with regulatory compliance. To establish trusted and transparent food supply chain ecosystem, Supply Chain Finance (SCF) has to be supported. With primary supplier or participants connected to stable value chain from finance services, credit gets assessed based on value chain history thus to let supplier receive escrowed funds. Blocery ecosystem with Supply Chain Finance completes its value chain to all participants and provide stable production and supply.

Global Market

According to the Nielson report, Korean consumers have the highest rate of online food shopping experience in the world at 39%. Also, Korea is found to be suitable as a test market for global services due to its proximity to urban and rural areas and high population density. Blocery will launch from Korea, and ensure that pre-purchase for transparent food supply chain are properly made between participants, and develop to reduce inconvenience during transactions and stabilize the ecosystem. Korea will be a bridgehead in entering the global market.

Once Blocery Ecosystem is verified and stabilized in Korea, Blocery plans to expand its ecosystem to China, the largest online agricultural market, then to Japan, US, Britain and France according to the size of the market and needs.



[2-5 Blocery Global Market Plan]

Blocery can easily expand its ecosystem globally with blockchain and token economy.

- Expansion without a separate server In order for existing online ecommerce platforms to expand its market, it was necessary to establish and operate the local office and/or server. However, the blockchain does not keep transaction records on the central server. Distributed ledger allows individual servers participating in a transaction to aggregate and maintain a network, providing services at speeds anywhere in the world. In addition, there are no problems such as service outage caused by a central server failure. so participants can cooperate with other participants without any trouble. In fact, the Bitcoin has never failed. Operationally, smart contracts perform transactions according to the rules set by the design, so services can be delivered without an operator present.
- Trade in a single currency Traditional online ecommerce platforms have the hassle of having to exchange money into the country's legal currency when making international transactions or starting services abroad. In this process, there is an inconvenience that you have to calculate and check in order not to suffer losses depending on the exchange rate. However,

cryptocurrency does not require legal tender. Token is used in the ecosystem anywhere and without currency exchange.

As a new value management model, ESG comprehensively evaluates companies from the three dimensions of environment, social responsibility and corporate governance. At the beginning of its creation, it was based on the logic of reconstructing corporate legitimacy and sustainability, and tried to integrate the environment, society, and governance. The three sustainable elements are closely integrated with capital operation and business operation.

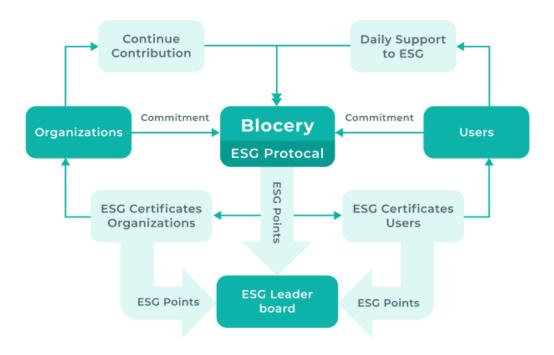
Supply Chain ESG Enhancement

ESG, representing Environmental, Social, and Governance, boasts an extensive framework applied to assess a corporation's operations and societal impact. It functions as a set of criteria that investors, stakeholders, and organizations utilize to review a company's sustainability and ethical practices. Previously, only a select few were cognizant of ESG, but today, it is garnering increasing attention.

- E Environmental: Reflects a company's accountability and sustainability pertaining to the environment. It focuses on elements like curbing carbon emissions, resource proficiency, energy usage, waste management, and effect on ecosystems.
- S Social: Refers to a corporation's influence on society, encompassing aspects like employee well-being, community engagement, customer care, human rights safeguarding, and social initiatives. It emphasizes fostering inclusive workspaces and bolstering local communities.
- G Governance: Indicates a corporation's management and governance structures. It encompasses aspects like internal controls, ethical business practices, board impartiality, shareholder protection, ensuring ethical behavior, and conformance with laws and regulations.

Additionally, as the supply chain aspect becomes increasingly transparent regarding disclosure of the ESG development status, the public has access to review the data

and achievements attained by companies in their endeavors or endeavors to achieve the ESG goals.



[2-6 ESG enhancement Chart]

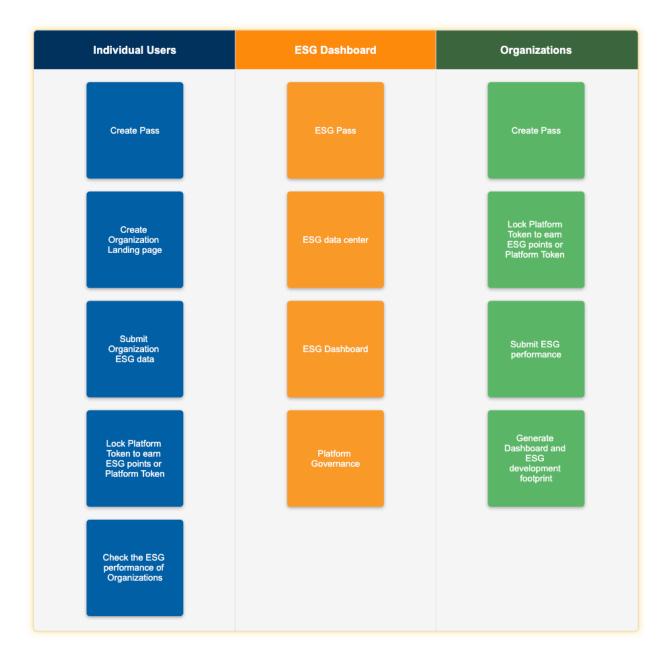
Blocery is diligently working on a blockchain based protocol that can link users and supply chain organizations on their ESG status. Blocery aims to provide data, certification, and services for organizations, users, and suppliers in the supply chain Incentive.

Organizations can disclose their blueprints on the Blocery platform and mint their own ESG certificates, which signifies their achievements and commitment towards the ESG objective. If the commitment is fulfilled, they are required to send some BLY tokens to the smart contract and may redeem them upon attainment of the goal.

Users can validate those organizations' ESG certifications and specifics from Blocery. As Blocery also utilizes big data technology to collect information about those organizations regarding their ESG reports. Users may also mint their own digital certificate to express pro-ESG sentiments, specifically advocating for environmental conservation as a Blocery (BLY) holder.

For those suppliers with the ESG certificates, the certificates can be used as a distinctive marking on their products to acknowledge and commend their contribution towards preserving the earth's environment.

ESG Dashboard



For the ESG data or performance transparency. The ESG dashboard is to help consolidate the data and performance of the organizations. With the technology of blockchain and web3 as well as the public contributions.

Either organizations or individuals can initiative an organization's dashboard and information will be recorded by blockchain technology. After the creation organizations and individuals will be able to amend the updated data or information or performance to the dashboard to track the latest status.

To encourage users or organizations to contribute the data and information of the organizations. Platform will send the platform tokens to the valid contributors and keep encouraging them for continuous contribution to the ESG development.

Also, the platform is planning to cooperate with industry associations to get valid performance data of the industry ESG average performance.

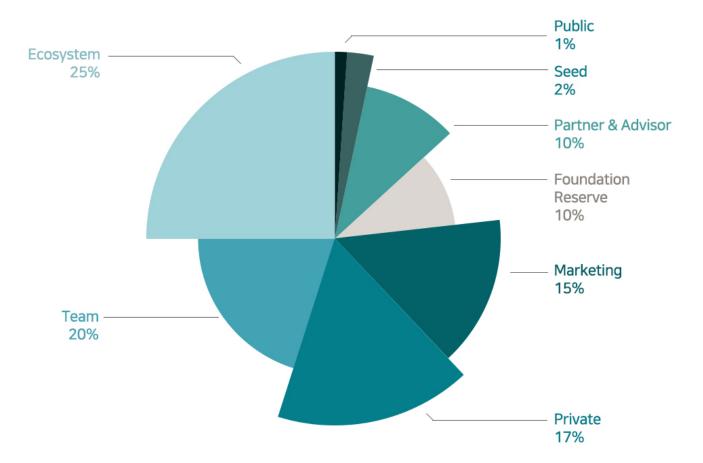
Platform will monthly put the rewards token to the pool and valid contributors will be able to share the pool's tokens. All data or information provided to the platform has to be valid and public with reliable sources. This can help the platform to increase credibility and transparency, which can keep the platform to develop healthier.

Token Economy

BLY Token

Token Allocation

O Total Supply : 1,000,000,000 BLY



Blocery Token (BLY), a utility token, is used as a medium of motivation to participate and enhance economic activities within the Blocery Food Supply Chain Ecosystem. A total of 1 Billion Token is issued and no additional tokens will be issued. Yet, Blocery foundation may buyback or burn BLY, if necessary.

BLY Token can be used as means of all transactions and contracts, including data provision, payment for data usage, dispute mediation, and guarantees for contract fulfilment, within the Blocery ecosystem.

As the Blocery Food Supply Chain Ecosystem grow, the volume of product history and pre-purchase contracts will increase, which means more staked BLY on the contract less circulating supply. The value of BLY token will increase in proportion to the ecosystem's growth. Additionally, all participants may stake the token for additional services, such as fee structure, discount rates, monthly subscriptions, or risk hedging.

Token USE

Bilateral Escrow

Pre-purchase in the Blocery Supply Chain Ecosystem uses the Blocery's 'Bilateral Escrow' service. Consumer, or the buyer, escrows the price of the product and producer, or the seller, escrows the deposit to the Blocery Smart Contract. The price of the product will depend on its risk. Earlier stage of production the buyer purchases, higher discount rates apply. And deposit for the seller is 10% of the purchase fee. The seller will be recognized based on contribution to the various smart contract conditions, such as attribute management, production log, packaging management, and etc. As the seller fulfill the contract and contribute

more, the platform fee will decrease automatically, which means greater profit for the seller. On the other hand, certain percentage of the platform fee from noncontributing sellers is reserved in the ecosystem pool; and it is used as incentives for consumers purchasing from greater contributing producers.

All BLY in the process of Bilateral Escrow will be staked. As the volume of smart contracts and Bilateral Escrow grow, the value of the ecosystem and token will increase in proportion.

Data Market

The data on Blocery ecosystem can create immense value, specially to credit and financial firms, agricultural research institutions, government, manufacturing companies, etc.

Blocery provides a data transaction market that can trade value according to the demand and supply in the market. All data generated in the ecosystem is owned by the data provider, and only the data owner can set a scope of disclosure. In other words, owners can independently exercise data rights.

Incentive

In order to vitalize the Blocery ecosystem, voluntary provision of data and activity by participants is necessary. Such data is registered on-chain and thus, data is immutable. All data generated in the ecosystem can be rewarded for contribution. The producer may be incentivized for registering production log, growth data, and attributes. And also participants in the supply chain can register production procedure, logistics info, distribution conditions on-chain to receive incentives. Consumers writing reviews, purchasing food, asking questionnaire to producers are all also part of immutable data generated in the ecosystem. Incentives for contributed data and activities expand the Blocery ecosystem and build the trust among participants. Also, immoral and unethical behavior in the ecosystem is managed through deposits, reporting and governance, and also Blocery uses data that can be verified and trusted through smart farm and Internet of Things (IoT). Also, staking allows you to gain in-platform governance and expand the incentive for activities.

Incentives are distributed from the ecosystem pool, which is established with tokens from transaction fees, revenues and partially from reserve. The amount of incentives is determined by the contribution algorithm that takes the relative value into account. Before the initial compensation system is sufficiently established, a portion of the initially issued token is allocated to the ecosystem pool.

dApp services

Blocery provides various dApp services which are necessary to build the secure and trusted Blocery Food Supply Chain Ecosystem; DTC market, B2B network service, and supply chain management modules. BLY can be used as a payment method along with cash and card. Additionally, BLY can be staked within dApp services discount rates, ecosystem ratings and such.

In order to hedge the token price volatility, other modes of payment or collaboration with stable coins are under consideration to seek ecosystem participants' convenience and ecosystem vitalization. Also, due to the nature of agricultural products, overseas import and export activities are frequent which will lower the barrier for the Blocery ecosystem to venture out into the overseas market and expand its business.

I Supply Chain Finance

Blocery will follow regulatory compliances and monitor market trends to expand its business to Supply Chain Finance, including dynamic discount, reverse factoring, and futures trading with NFT.

Participant

Producer

- Contract Fulfilment through Smart Contract
- Stable supply with revenue guarantee through Pre-purchase and DTC
- On-chain Production history for additional revenue
- Certificates and DID for trust
- Quality improvement with data analysis
- Minimize wasted food
- Freshness and Expiration Date Check

Manufacturer and Production

- Quality and Sustainability improvement
- Improved brand identity and trust
- Contract fulfilment and settlements
- Minimize cost and streamline the food supply chain

• On-chain manufacturing and processing data for additional revenue

Distributor

- Quality control and risk management
- Invoice and settlement through smart contract
- Expanding and improving logistics value chain
- Cost-efficiency and value added
- Transparency and stability
- On-chain distribution data for additional revenue

Consumer

- Verified and trusted safe food
- Cost saving through pre-purchase
- Reporting Immoral participants
- On-chain consumer data for additional revenue

ESG Platform

The platform starts with the ESG pass and then starts with two types of ESG pass. One is the ESG pass for organizations. Organizations are the key player during the ESG development, their effort to the ESG development is the major power to drive the global ESG ecosystem. So, organizations can lock some BLY token to the platform smart contract to mint an ESG Org pass. With this they are going to need to publish the ESG data every report cycle to secure their locked tokens.

After the organizations meet or surpass their ESG target, the platform will

incentive the BLY tokens to support their effort to the ESG development.

Users can create the profile of an organization and publish their ESG data or metrics. Users can also claim their own ESG pass as the individual contributor and as a proof of commitment to ESG development. Users don't have to lock BLY to mint the ESG pass. But they can lock BLY to get additional BLY as the award to their commitment to the ESG development. In addition, Users can lock the tokens on behalf of the organizations to show their support to the organizations and share the rewards to the organizations from the platform.

Organizations

- Lock the BLY to mint the ESG pass
- Create the ESG dashboard
- Disclosure the ESG development status
- Receive the support from users
- Receive the incentive from the platform
- Be part of the platform governance

Users

- Mint the ESG pass
- Create the ESG dashboard for organizations
- Submit the ESG data of organizations from public information
- Commit the ESG contribution
- Commit the ESG contribution on behalf of the organizations.
- Receive the incentives from the platform for the development of ESG.

• Be part of the platform governance

■ Platform

- Build the ESG platform for organizations and users
- Develop the smart contracts for the ESG pass
- Develop the Dashboard system for users or organizations to create
- System to collect the data submitted
- Send rewards to organizations and users who committed support to ESG
- Build the governance portal to develop the platform.

Structure & Experience

Technical Solution & Experience

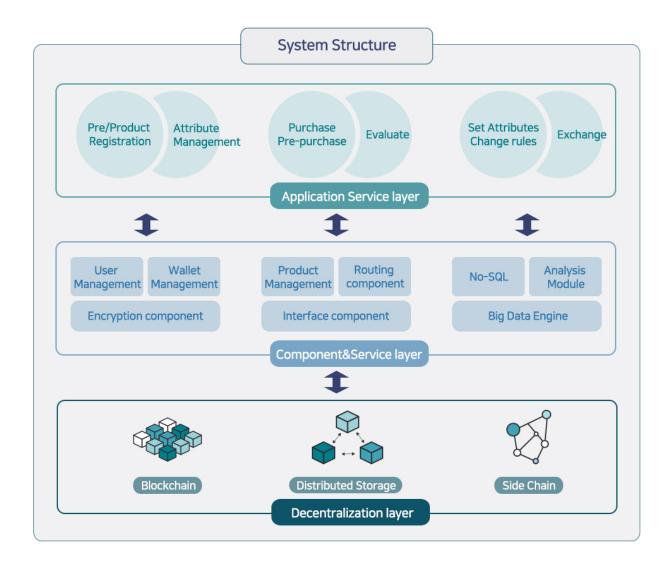
System Structure

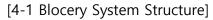
The System structure for Blocery services consists of three layers:

- Application Service Layer: The layer where the user connects directly to perform the service
- Component and Service Layer: Connection and analysis engine between Blockchain and User layer
- Decentralization Layer: Layers on which smart contracts are excuted directly using blockchain and side-chains

Through the above mentioned three layer structure, Blocery develops with improving the participants' convenience as the utmost so the participants can use the platform despite not knowing the service being on blockchain and imrove on the shortcomings such as gas fees and transaction rate.

In the future, Blocery may consider a transition to other blockchain layer and protocol after considering user experience, transaction rate, gas fees, node operation and management, consensus algorithm, on-chain data and big data platform connectivity. In this case, pre-exisiting BLCT Tokens that have already been issued will be converted into a token based on the new protocol. The data on the component and service layer will also be transferred to other blockchain.





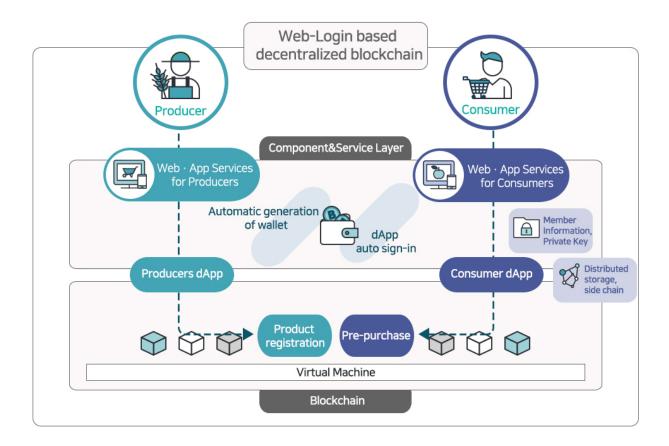


Web Login based Decentralized Blockchain Account

Pure Blockchain service would have high learning curves to slow down the entry of users who are familiar with web services. The biggest discomfort is the concept of wallet and how to use it. A wallet in a Blockchain is a concept of an address to store a token. To use it, users have to create a dedicated account for the Blockchain and use a dedicated browser or install a plug-in to a specific browser.

This inconvenience can be felt even more to farmers who are slow to acquire IT skills. So Blocery uses her own patented technology in the same way as the web method, so that anyone familiar with the web can use it easily. Upon signing in the servicer creates decentralized blockchain account, using the server-based decentralized wallet method Of automatically topping up blockchain use fee(gas) to enhance User experience.

Upon access to wallets for withdrawal, payment or exchange, users are required to input payment PIN or mobile KYC for double authentication.



[4-2 Web Login based decentralized blockchain]

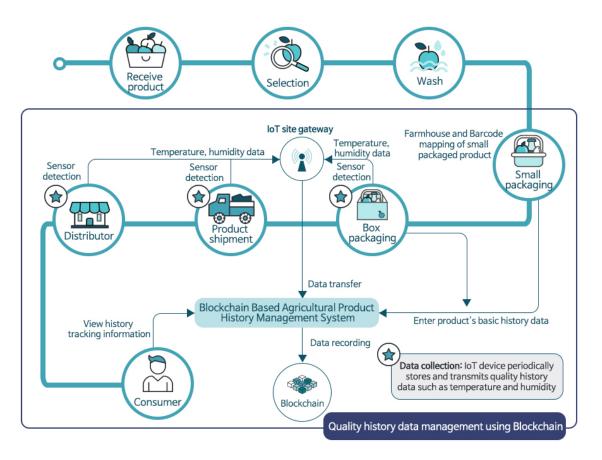
18 Patents related to Blockchain and Agricultural Industry

- Web Session Blockchain Interworking service provision system
- Blockchain with Web-based login
- A system and method of disease diagnosis based on deep learning
- Visualization Device and Method for Agricultural and Rural Disease
 Information Based on Social Network Graphs
- GS1 based farmer processing center system and method
- A system and method of pig water supply
- Automatic pig sorting machine
- Automatic feed machine
- Sensing information processing devices and methods in Ubiquitous sensor network
- Loose communication module type IoT Controller for smart farm
- Measurement of effective water content of soil using genetic factor sensors
- Etc.

Government Institution Research Projects - IPET & KISA

▶ IPET (Korea Institute of Planning and Evaluation for Technology in food, agriculture and forestry & Ministry of Agriculture, Food, Rural Affairs) 2018.04 ~ 2019.12

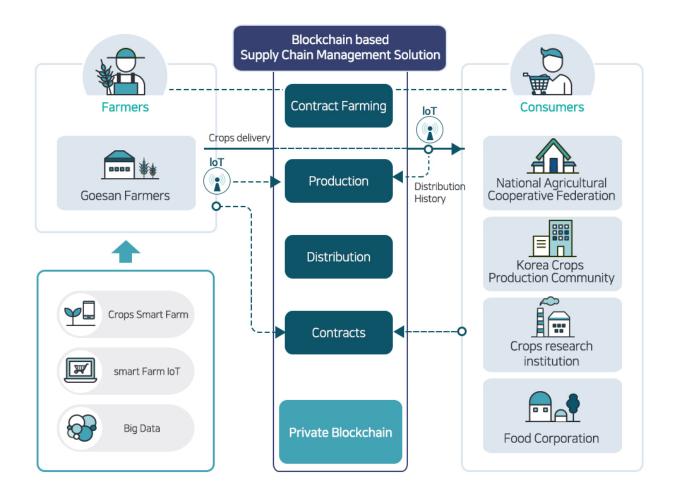
- Quality control using IoT equipment to prevent forgery by human intervention in the distribution/consumption process
- Token ecosystem with a fee structure and incentives using public block chain-based token
- Production/distribution/consumption management impossible to forge with a transparent transaction after applying blockchain technology of distributed ledge
- Operate trial service through actual agricultural and livestock distribution market



[4-3 Blockchain based Quality Management]

KISA (Korea Internet and Security Agency & Rural Development Administration) :
 2020.04 ~

- Trustable information sharing and quick history tracking by managing production, distribution and contract history based on private blockchain (Hyperledger fabric)
- Agri-farm income increases through simplifying distribution structure such as contract cultivation, direct transaction service etc.
- Agri-farm income increases by reduced production activity time and crop damage prevention through outdoor smart farm and smart farm machine controlling



[4-4 Blockchain-based Production and Distribution Management]

dApp services for Blocery Ecosystem

Pre-purchase the Pre-ferred food, MarketBly

[March, 2020 Service Launch, Approx. 2,000 transactions in a month]

MarketBly is a blockchain-based Food Direct-to-consumer platform that provides a pre-purchase features whereby the consumer can be directly connected to the producer and reserve fresh food while its produced. Pre-purchase is carried out with a bilateral crow function between the producer and the consumer. During the contractual period, the producer will record the producing and background history on the blockchain., Once smart contract is fulfilled, fee settlement is processed. The producer can estimate demand of his products consistently and extra profit is generated by providing data. Also, future application with big data & IoT, food supply chain participants would allow producers to improve accuracy in demand and supply estimation and reduce unnecessary costs to maximize profits. The Blocery food supply chain formed through such measures by participants allow consumers to make a smart spending based on trust.

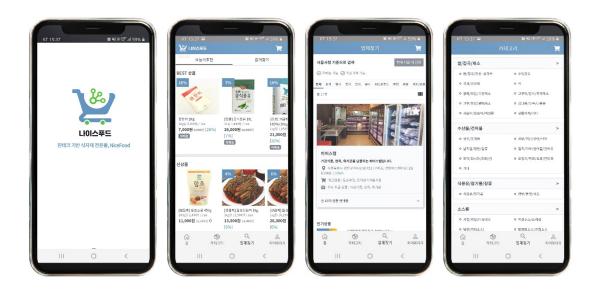


[4-5 MarketBly dApp]

Nicefood : Food B2B Distribution Market

[Sept. 2019 Alpha MVP Launch, Dec. 2020 Service Launch planned]

Nicefood is a blockchain based food distribution platform for businesses, such as wholesalers and retailers. Nicefood is attempting to visualize a dream of establishing a blockchain-based food supply distribution platform that would integrate the entire supply chain through establishing a value-chain allowing a smooth flow in distribution history management & logistics and funds which are weak spots in the distribution industry. Nicefood will further expand into Decentralized Finance(De-Fi) services for business owners vulnerable in financial services such as wholesalers and restaurants.



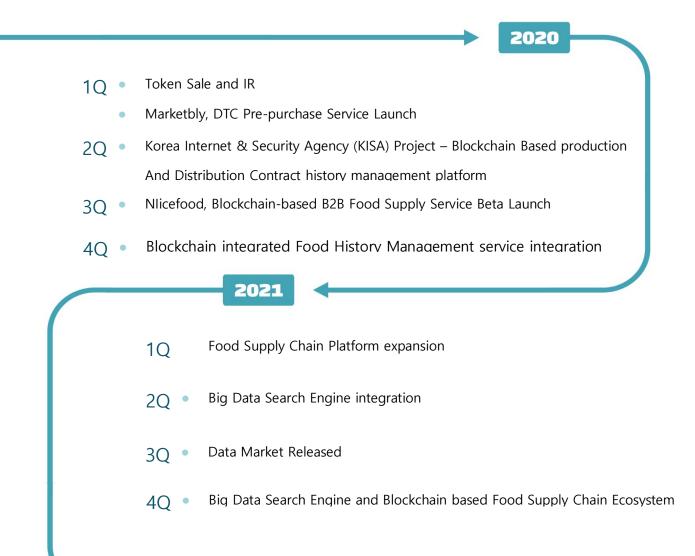
[4-6 Nicefood dApp]

Achievements & Roadmap

- 03 : Patent Visualization Device and Method for Agricultural and Rural disease information
- 04 : IPET Project (Distribution and consumption management technology development with blockchain)
- 07 : Patent A system and method of disease diagnosis Based on Deep Learning
- 08 : Blocery Development
- 09 : Whitepaper and Website Release
- 10 : MVP Design
- 10 : Patent GS1 based farmer processing center system and method
- 10 : Patent Measurement of effective water content of soil using genetic factor sensors and method
- 11 : Patent Blockchain with Web-based Login
- 12 : Patent Smart farm control using remote sensor and method
- 12 : Patent Loose communication module IoT controller for smart farm

2019

- 02 : Partnership and Business Development
- 03 : Hybrid Blockchain-based MVP Completed
- 04 : Patent Web session Blockchain interworking service provision system.
- 06 : MVP Alpha Launched
- 07 : Ontology based dApp developed
- 09 : GS1 interlocking development 2-dimensional data matrix-based history management technology applied
- 10 : automated production history registering using RFID chip and recognizer device developed
- 11 : BLCT Token issued
- 12 : IPET project Service Launch



2023	Global Market
	• Supply Chain Finance Business Development
	• De-Fi Business Development
2024	• Complete the design of ESG Dashboard.
	Smart contract development
	• Select the layer2 chain to start the test
	• Build the test system of the supply chain part.
	• Build the test system of the user's part
	• Build t e bridge between Layer2 and Ethereum
	• Complete the development of the supply chain part.
	• Complete the development of the users part
	 Integrated the supply chain and users part

Disclaimers

DISCLAIMERS

Please read this entire section carefully. If you are in any doubt as to the action you should take, please consult your lega I, financial, tax or other professional advisor(s).

1.1 Legal Statement

(a) This Whitepaper ("Whitepaper"), in its current form, is circulated for general information

purposes only in relation to the platform and applications described in the Whitepaper

("Platform") as presently conceived and is subject to revie w and revision. Please note that

this Whitepaper is a work in progress and the information in this Whitepaper is current only

as of the date on the cover hereof. Thereafter, the inform ation, including information

concerning Blocery Inc. (the "Company") business operati ons and financial condition may

have changed. We reserve the right to change, modify, a dd or delete parts of this

Whitepaper or website without notice for any reason or at any time.

(b) No person is bound to enter into any contract or bindin g legal commitment in relation

to the sale and purchase of the tokens native to the Platfo rm ("BLCT" or "Token") and no

payment is to be accepted on the basis of this Whitepape r. Any sale and purchase of the

Token will be governed by a legally binding agreement, th e details of which will be made

available separately from this Whitepaper. In the event of any inconsistencies between the

abovementioned agreement and this Whitepaper, the for mer shall prevail.

(c) This Whitepaper does not constitute or form part of an y opinion on any advice to sell,

or any solicitation of any offer by the issuer/distributor/ven dor of the Token to purchase

any Token nor shall it or any part of it nor the fact of its pr esentation form the basis of, or

be relied upon in connection with, any contract or investm ent decision.

(d) The Tokens are not intended to constitute securities, u nits in a business trust, or units in

a collective investment scheme, each as defined under th e Securities and Futures Act

(Cap. 289) of Singapore, or its equivalent in any other juri sdiction. Accordingly, this

Whitepaper therefore, does not, and is not intended to, co nstitute a prospectus, profile

statement, or offer document of any sort, and should not be construed as an offer of

securities of any form, units in a business trust, units in a collective investment scheme or

any other form of investment, or a solicitation for any form of investment in any jurisdiction.

(e) No Token should be construed, interpreted, classified or treated as enabling, or

according any opportunity to, purchasers to participate in or receive profits, income, or

other payments or returns arising from or in connection wi th the Platform, the Token, or

products, or to receive sums paid out of such profits, inco me, or other payments or returns.

(f) This Whitepaper or any part hereof may not be reprodu ced, distributed or otherwise

disseminated in any jurisdiction where offering coins/toke ns in the manner set out this

Whitepaper is regulated or prohibited.

(g) No regulatory authority has reviewed, examined or ap proved of any of the information

set out in this Whitepaper. No such action has been or wil I be taken in any jurisdiction.

(h) Where you wish to purchase any Token, the Tokens a re not to be construed, interpreted,

classified or treated as: (a) any kind of currency other tha n cryptocurrency; (b) debentures,

stocks or shares issued by any entity; (c) rights, options o r derivatives in respect of such

debentures, stocks or shares; (d) rights under a contract f or differences or under any other

contract with the purpose or pretended purpose to secure a profit or avoid a loss; or (e)

units or derivatives in a collective investment scheme or b usiness trust, or any other type of securities

1.2 Restrictions on Distribution and Disseminati on

(a) The distribution or dissemination of this Whitepaper or any part thereof may be

prohibited or restricted by the laws or regulatory requirem ents of any jurisdiction. In the

case where any restriction applies, you are to inform your self about, to obtain legal and

other relevant advice on, and to observe, any restrictions which are applicable to your

possession of this Whitepaper or such part thereof (as the case may be) at your own

expense and without liability to the Company or its repres entatives, agents, and related

companies ("Affiliates").

(b) Persons to whom a copy of this Whitepaper has been distributed or disseminated,

provided access to or who otherwise have the Whitepape r in their possession shall not

circulate it to any other persons, reproduce or otherwise d istribute this Whitepaper or any

information contained herein for any purpose whatsoever nor permit or cause the same to occur.

1.3 Disclaimer of Liability

(a) The Token, the Platform and related services provided by the Company and its Affiliates

are provided on an "as is" and "as available" basis. The C ompany and its Affiliates do not

grant any warranties or make any representation, express or implied or otherwise, as to the

accessibility, quality, suitability, accuracy, adequacy, or c ompleteness of the Token, the

Platform or any related services provided by the Compan y and its Affiliates, and expressly

disclaim any liability for errors, delays, or omissions in, or for any action taken in reliance on,

the Token, the Platform and related services provided by t he Company and its Affiliates.

(b) The Company, its Affiliates and its directors, officials a nd employees do not make or

purport to make, and hereby disclaim, any representation, warranty or undertaking in any

form whatsoever to any entity or person, including any re presentation, warranty or

undertaking in relation to the truth, accuracy and complet eness of any of the information set out in this Whitepaper.

(c) To the maximum extent permitted by the applicable la ws and regulations, the Company

and its Affiliates shall not be liable for any indirect, specia I, incidental, consequential or other

losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue,

income or profits, and loss of use or data), arising out of o ${\bf r}$ in connection with any

acceptance of or reliance on this Whitepaper or any part t hereof by you.

1.4 Cautionary Note on Forward-Looking State ments

(a) Certain information set forth in this Whitepaper include s forward-looking information

regarding the future of the project, future events and proje ctions. These statements are

not statements of historical fact and may be identified by but not limited to words and

phrases such as "will", "estimate", "believe", "expect", "pro ject", "anticipate", or words of

similar meaning. Such forward-looking statements are als o included in other publicly

available materials such as presentations, interviews, vid eos etc., information contained

in this Whitepaper constitutes forward-looking statements including but not limited

to future results, performance, or achievements of the Co mpany or its Affiliates.

(b) The forward-looking statements involve a variety of ris ks and uncertainties. These

statements are not guarantees of future performance and no undue reliance should be

placed on them. Should any of these risks or uncertaintie s materialize, the actual

performance and progress of the Company or its Affiliates might differ from expectations

set by the forward-looking statements. The Company or it s Affiliates undertake no

obligation to update forward-looking statements should th ere be any change in

circumstances. By acting upon forward-looking informatio n received from this Whitepaper,

the Company or its Affiliates' website and other materials produced by the Company or its

Affiliates, you personally bear full responsibility in the eve nt where the forward-looking

statements do not materialize.

(c) As of the date of this Whitepaper, the Platform has not been completed and is not fully

operational. Any description pertaining to and regarding t he Platform is made on the basis

that the Platform will be completed and be fully operation al. However, this paragraph shall

in no way be construed as providing any form of guarante e or assurance that the Platform

will eventually be completed or be fully operational.

1.5 Potential Risks

By purchasing, holding and using the Tokens, you expres sly acknowledge and assume the

risks set out in this section if any of these risks and uncert ainties develops into actual events,

the business, financial condition, results of operations and prospects of the Company or its

Affiliates may be materially and adversely affected. In suc h cases, you may lose all or part of

the value of the Token. Such risks include but are not limit ed to the following:

Risks Relating to the Tokens

(a) There may not be a public or secondary market for the Tokens

The Tokens are intended to be native tokens to be used o n the Platform, and the Company

and its Affiliates have not and may not actively facilitate a ny secondary trading or external

trading of Tokens. In addition, there is and has been no p ublic market for the Tokens and

the Tokens are not traded, whether on any cryptocurrenc y exchange or otherwise.

In the event that the Tokens are traded on a cryptocurren cy exchange, there is no assurance

that an active or liquid trading market for the Tokens will d evelop or if developed, be

sustained. There is also no assurance that the market pri ce of the Tokens will not decline

below the purchase amount paid for the Tokens, which is not indicative of such market price.

A Token is not a currency issued by any central bank or n ational, supra-national or

quasi-national organization, nor is it backed by any hard a ssets or other credit. The

Company and its Affiliates are not responsible for nor do t hey pursue the circulation and

trading of the Tokens on the market. Trading of the Token s merely depends on the

consensus on its value between the relevant market parti cipants, and no one is obliged to

acquire any Token from any holder of the Token, includin g the purchasers of the Tokens,

nor does anyone guarantee the liquidity or market price of the Tokens to any extent at any

time. Accordingly, the Company and its Affiliates cannot e nsure that there will be any

demand or market for the Tokens, or that the price upon which the Tokens were purchased

is indicative of the market price of the Tokens if they are made available for trading on a

cryptocurrency exchange.

Risks Relating to the Company, its Affiliates and the Platform

(a) Limited availability of sufficient information

The Platform is still at an early development phase as of t he date of this Whitepaper.

Its governance structure, purpose, consensus mechanis m, algorithm, code, infrastructure

design and other technical specifications and parameters may be updated and changed

frequently without notice. While this Whitepaper contains t he key information currently

available in relation to the Platform, it is subject to adjust ments and updates from time to

time, as announced on the Company's website. Purchase rs will not have full access to all the

information relevant to the Tokens and/or the Platform. N evertheless, it is anticipated that

significant milestones and progress reports will be annou nced on the Company's website.

(b) The digital assets raised in the sale of the Tokens are exposed to risks of theft

(i) Whilst the Company and its Affiliates will make every ef fort to ensure that the [ETH]

received from the sale of Tokens are securely held throug h the implementation of security

measures, there is no assurance that there will be no thef t of the cryptocurrencies as a result

of hacks, mining attacks, sophisticated cyber-attacks, dist ributed denials of service or errors,

vulnerabilities or defects on such blockchain addresses, t he Ethereum Blockchain, or any

other blockchain, or otherwise. Such events may include, for example, flaws in programming

or source code leading to exploitation or abuse thereof. In such event, even if the sale of

okens is completed, the Company and its Affiliates may n ot be able to receive the

cryptocurrencies raised and the Company and its Affiliate s may not be able to utilize such

funds for the development of the Platform, and the launch of the Platform might be

temporarily or permanently curtailed. As such, the issued Tokens may hold little worth or

value. The Tokens are uninsured, unless you specifically obtain private insurance to insure

them. In the event of any loss or loss of value of the Toke ns, you may have no recourse.

(c) The blockchain address (es) may be compromised an d the digital assets may not be able to be retrieved

(i) The blockchain address(es) are designed to be secure d. However, in the event that the

blockchain address(es) for the receipt of purchase amoun ts or otherwise are, for any reason,

compromised (including but not limited to scenarios of the loss of keys to such blockchain

address(es), the funds held at such blockchain address(e s) may not be able to be retrieved

and disbursed, and may be permanently unrecoverable. I n such event, even if the sale of

the Tokens is successful, the Company and its Affiliates will not be able to receive the funds

raised and the Company and its Affiliates will not be able t o utilize such funds for the

development of the Platform, and the implementation of t he Platform might be temporarily

or permanently curtailed. As such, distributed Tokens ma y hold little worth or value.

(d) There is no assurance of any success of the Platform and the Company and its Affiliates

may cease the development, launch and operation of the Platform

The value of, and demand for, the Tokens hinges heavily on the performance of the Platform.

There is no assurance that the Platform will gain traction after its launch and achieve any

commercial success. The Platform has not been fully dev eloped, finalized and integrated and

is subject to further changes, updates and adjustments pri or to its launch. Such changes may

result in unexpected and unforeseen effects on its project ed appeal to users, and hence

impact its success. There are no guarantees that the proc ess for creating the Tokens will be

uninterrupted or error-free.

While the Company has made every effort to provide a re alistic estimate, there is also no

assurance that the cryptocurrencies raised in the sale of Tokens will be sufficient for the

development and integration of the Platform. For the fore going or any other reason, the

development and integration of the Platform may not be c ompleted and there is no

assurance that its systems, protocols or products will be l aunched at all.

As such, distributed Tokens may hold little or no worth or value.

Additional reasons which may result in the termination of t he development, launch or

operation of the Platform includes, but is not limited to, (a a) an unfavorable fluctuation

in the value of cryptographic and fiat currencies, (bb) the i nability of the Company and

its Affiliates to establish the Platform or the Tokens' utility or to resolve technical problems

and issues faced in relation to the development or operati on of the Platform or the Token,

the failure of commercial relationships, (cc) intellectual pr operty disputes during

development or operation, and (dd) changes in the future capital needs of the Company

or its Affiliates and the availability of financing and capital to fund such needs. For the

aforesaid and other reasons, the Platform may no longer be a viable project and may be

dissolved or simply not launched, negatively impacting th e Platform and the potential

utility and value of the Tokens.

(e) There may be lack of demand for the Platform and the services provided, which would

impact the value of the Tokens. There is a risk that upon I aunching of the Platform, there is a lack of interest from c onsumers, merchants, advertisers, and other key particip ants for the Platform and the

services, and that there may be limited interest and theref ore use of the Platform and the

Tokens. Such a lack of interest could impact the operatio n of the Platform and the uses

or potential value of the Tokens. There is a risk of compet ition from alternative platforms that may have been establi shed, or even from existing businesses which would targe t any segment of the potential users of the Platform fulfilli ng similar demands, e.g. corporations targeting advertiser s seeking

purchase consumer data and market analysis. Therefore, in the event that the competition

results in a lack of interest and demand for the Platform, t he services and the Tokens, the

operation of the Platform and the value of the Tokens ma y be negatively impacted.

(f) The Company and its Affiliates may experience system failures, unplanned interruptions

in its network or services, hardware or software defects, s ecurity breaches or other causes

that could adversely affect the Company or its Affiliates' in frastructure network, or the Platform

(i) The Company and its Affiliates are unable to anticipate or detect when there would be

occurrences of hacks, cyber-attacks, mining attacks (inclu ding but not limited to

doublespend attacks, majority mining power attacks and "selfish-mining" attacks),

distributed denials of service or errors, vulnerabilities or d efects in the Platform, the Tokens,

or any technology (including but not limited to smart contr act technology) on which the

Company, its Affiliates, the Platform, the Tokens, rely on or the Ethereum Blockchain or

any other blockchain. Such events may include, for exam ple, flaws in programming or

source code leading to exploitation or abuse thereof. The Company and its Affiliates may

not be able to detect such issues in a timely manner, and may not have sufficient resources

to efficiently cope with multiple service incidents happenin g simultaneously or in rapid

succession.

(ii) Although the Company and its Affiliates will be taking s teps against malicious attacks

on its appliances or its infrastructure, which are critical for the maintenance of the Platform

and its other services, there can be no assurance that cyb er-attacks, such as distributed

denials of service, will not be attempted in the future, and that any of such security

measures will be effective. Any significant breach of secur ity measures or other disruptions

resulting in a compromise of the usability, stability and se curity of the Company and its

Affiliates' network or services, including the Platform. Risks Relating to the Participation in the Sale of Tokens

(a) You may not be able to recover the purchase amount paid for the Tokens

(i) Except as provided under any applicable terms of sale or prescribed by applicable laws

and regulations, the Company is not obliged to provide yo u with a refund of the purchase

amount. No promises of future performance or price are o r will be made in respect to the

Tokens, including promises of inherent value or continuin g payments, and there is no

guarantee that the Tokens will hold any particular value. T herefore, the recovery of the

purchase amount may be impossible or may be subject to applicable laws and regulations.

(b) You may be subject to adverse legal and/or tax implic ations as a result of the purchase, distribution and use of the Tokens

(i) The legal character of cryptocurrency and cryptographi c assets remain uncertain. There is

a risk that the Tokens may be considered securities in cer tain jurisdictions, or may be

considered to be securities in certain jurisdictions in the fu ture. The Company and its

Affiliates does not provide any warranty or guarantee as t o how the Tokens will be classified,

and each purchaser will bear all consequences of the Tok ens being considered securities in

their respective jurisdictions, and bear the responsibility of the legality, use and transfer of

the Tokens in the relevant jurisdictions.

(ii) Further, the tax treatment of the acquisition or disposal of such cryptocurrency or

cryptographic assets might depend on whether they are cl assified as securities, assets,

currency or otherwise. As the tax characterization of the T okens remains indeterminate,

you must seek your own tax advice in connection with the purchase, acquisition or disposal

of the Tokens, which may result in adverse tax conseque nces or tax reporting requirements for you.

,

(c) The loss or compromise of information relating to the p urchaser wallet and your Platform

ID may affect your access to and possession of the Toke ns

(i) There is a risk that you may lose access to and posses sion of the Tokens permanently due

to loss of unique personal ID created on the Platform, and other identification information,

loss of requisite private key(s) associated with the purcha ser wallet or vault storing the

Tokens or any other kind of custodial or purchaser errors.

(d) Blockchains may face congestion and transactions ma y be delayed or lost

(i) Most blockchains used for cryptocurrency transactions (e.g. Ethereum) are prone to

periodic congestion during which transactions can be dela yed or lost. Individuals may also

intentionally spam the network in an attempt to gain an ad vantage in purchasing

cryptographic tokens. This may result in a situation where block producers may not include

your purchase of the Tokens when you intends to transac t, or your transaction may not be included at all.

Privacy and data retention issues

(a) As part of the Token sales, the verification processes and the subsequent operation of

the Platform, the Company may collect personal informati on from you. The collection of

such information is subject to applicable laws and regulati ons. All information collected

will be used for purposes of the Token sales and operatio ns of the Platform, thus it may

be transferred to contractors, service providers and consultants worldwide as appointed

by the Company. Apart from external compromises, the C ompany and its appointed

entities may also suffer from internal security breaches w hereby their employees may

misappropriate, misplace or lose personal information of purchasers. The Company may

be required to expend significant financial resources to all eviate problems caused by

any breaches or losses, settle fines and resolve inquiries f rom regulatory or government authorities. Any information breaches or losses will also damage the Company's repu tations, thereby harming its long-term prospects.

Macro Risks

(a) General global market and economic conditions may h ave an adverse impact on the

Company and its Affiliates' operations and the use of the Platform

The Company and its Affiliates could be affected by gener al global economic and market

conditions. Challenging economic conditions worldwide h ave from time to time,

contributed, and may continue to contribute, to slowdown s in the information technology

industry at large. Weakness in the economy may have a negative effect on the Company

and its Affiliates' business strategies, results of operations and prospects.

Suppliers on which the Platform relies for servers, bandwi dth, location and other services

could also be negatively impacted by economic condition s that, in turn, could have a

negative impact on the Company and its Affiliates' operati ons or expenses.

There can be no assurance, therefore, that current econo mic conditions or worsening

economic conditions or a prolonged or recurring recessio n will not have a significant

adverse impact on the Company and its Affiliates' busines s strategies, results of operations

and prospects and hence the Platform, which may in turn impact the value of the Tokens

(b) The regulatory regime governing blockchain technolog ies, cryptocurrencies, Tokens,

offering of Tokens, and the Platform remain uncertain, an d any changes, regulations or

policies may materially adversely affect the development of the Platform and the utility of

the Tokens

(i) Regulation of the Tokens, the offer and sale of Tokens, cryptocurrencies, blockchain

technologies, and cryptocurrency exchanges is currently undeveloped or underdeveloped

and likely to rapidly evolve. Such regulation also varies si gnificantly among different

jurisdictions, and is hence subject to significant uncertaint y. The various legislative and

executive bodies in different jurisdictions may in the future adopt laws, regulations,

guidance, or other actions, which may severely impact the development and growth of

the Platform, the adoption and utility of the Tokens or the i ssue, offer, and sale of the

Tokens by the Company. Failure by the Company and its Affiliates or users of the Platform

to comply with any laws, rules and regulations, some of w hich may not exist yet or are

subject to interpretation and may be subject to change, co uld result in a variety of adverse

consequences against the Company and its Affiliates, including civil penalties and fines.

(ii) Blockchain networks also face an uncertain regulatory landscape in many foreign

jurisdictions. Various jurisdictions may, in the near future, adopt laws, regulations or

directives that affect the Platform, and therefore, the value of the Tokens. Such laws,

regulations or directives may directly and negatively impa ct the operations of the

Company and its Affiliates. The effect of any future regula tory change is impossible to

predict, but such change could be substantial and could materially adverse to the

development and growth of the Platform and the adoption and utility of the Tokens.

(iii) To the extent that the Company and its Affiliates may be required to obtain licences,

permits and/or approvals (collectively, the "Regulatory Ap provals") to carry out its business,

including that of the creation of the Tokens and the devel opment and operation of the

Platform, but are unable to obtain such Regulatory Approvals or if such Regulatory

Approvals are not renewed or revoked for whatever reaso n by the relevant authorities,

the business of the Company and its Affiliates may be ad versely affected.

(iv) There is no assurance that more stringent requiremen ts will not be imposed upon the

Company and its Affiliates by the relevant authorities in th e future, or that the Company and

its Affiliates will be able to adapt in a timely manner to cha nging regulatory requirements.

These additional or more stringent regulations may restric t the Company and its Affiliates'

ability to operate its business and the Company and its Af filiates may face actions for

non-compliance if it fails to comply with any of such requir ements.

(v) Further, should the costs (financial or otherwise) of complying with such newly

implemented regulations exceed a certain threshold, main taining the Platform may no

longer be commercially viable and the Company and its A ffiliates may opt to discontinue

the Platform and/or the Tokens. Further, it is difficult to pr edict how or whether governments

or regulatory authorities may implement any changes to l aws and regulations affecting

distributed ledger technology and its applications, includin g the Platform and the Tokens.

The Company and its Affiliates may also have to cease o perations in a jurisdiction that makes

it illegal to operate in such jurisdiction, or make it commer cially unviable or undesirable to

obtain the necessary regulatory approval(s) to operate in such jurisdiction. In scenarios such

as the foregoing, the distributed Tokens may hold little or no worth or value.

(c) There may be risks relating to acts of God, natural dis asters, wars, terrorist attacks, riots,

civil commotions widespread communicable diseases and other events beyond the control

of the Company and its Affiliates

(i) The sale of the Tokens and the performance of the Co mpany, its Affiliates and/or the

Platform's activities may be interrupted, suspended or del ayed due to acts of God, natural

disasters, wars, terrorist attacks, riots, civil commotions, widespread communicable diseases

and other events beyond the control of the Company and its Affiliates. Such events could

also lead to uncertainty in the economic outlook of global markets and there is no assurance

that such markets will not be affected, or that recovery fro m the global financial crisis would

continue. In such events, the Company and its Affiliates' b usiness strategies, results of

operations and outlook may be materially and adversely a ffected, and the demand for and use of the Tokens and the Platform may be materially affe cted. Further, if an outbreak of such infectious or communicable diseases occurs in any of the countries in which the Company, its Affiliates, and the participants of the Platfor m have operations in the future, market sentiment could be adversely affected and this ma y have a negative impact on the

Platform and its community.

(d) Blockchain and cryptocurrencies, including the Tokens are a relatively new and dynamic

technology. In addition to the risks highlighted herein, ther e are other risks associated with

your purchase of, holding and use of the Tokens, includin g those that we cannot anticipate.

Such risks may further materialize as unanticipated variati ons or combinations of the risks discussed herein.

1.6 No Further Information or Update

No person has been or is authorized to give any informati on or representation not contained

in this Whitepaper in connection with the Tokens, the Plat form, the Company or its Affiliates

and their respective businesses and operations, and, if gi ven, such information or

representation must not be relied upon as having been au thorized by or on behalf of the

Company or its Affiliates.

1.7 Language

This Whitepaper may be translated into other languages. If any disagreement

should arise due to different language translations, the ve rsion in English will prevail.

1.8 No Advice

No information in this Whitepaper should be considered t o be business, legal, financial

or tax advice regarding the Token, the Platform, the Com pany or its Affiliates. You should

consult your own legal, financial, tax or other professional advisor(s) regarding the Token,

the Company or its Affiliates and their respective busines ses and operations. You should

be aware that you may be required to bear the financial risk of any purchase of the Tokens

for an indefinite period of time.